



For Immediate Release
Wednesday, March 28, 2018

The Houston Crawfish, Crab & Grill Festival Features Cajun and Creole Music And Food

Kalpna Promotions, Inc., an event planning company, and Music Spirit USA, Inc., a music production company, both based in Sugar Land, Texas, are jointly hosting the third annual Houston Crawfish, Crab & Grill Festival, which takes place on Saturday, May 12, 2018 at the Humble Civic Center Arena and Expo (8233 Will Clayton Parkway, Humble, TX 77338) from 2pm to 10pm.

This year, the festival will feature **Lil' Nate & The Zydeco Big Timers**, who wrote the hit song "Go Hard or Go Home", start performing at the age of 5 with his father, recorded his first album at the age of 14, followed by his second album "Doin' It Big Time" and numerous continuous hits in the Zydeco circuit to create an unforgettable sound; **Dana Jackson**, a high-energy cover music singer with a repertoire that includes many R & B favorites, Motown classics, upbeat rhythm and blues, heart-lifting soul, and the latest top-40 pop tunes; **La Eminencia**, an upcoming Houston band led by lead singer **Tony Coronado, Jr.** son of Tony Coronado, ex lead singer for Grammy award winner and gold disc recipient **Ramon Ayala y Los Bravos del Norte**; **Black Magic Drum Band**, an Island grove band with a mission to spread love and positive music; and **Mizz Black**, a Texas local rapper—spitting nothing but positive vibes. Appearances will be made between bands by Mel of **CBM Studios Dance Group**, **DJ Pixel DJ Wildboijake**, and **DJ Texas Outlaw**.

The festival will gather some of Houston's finest vendors, caterers, and food trucks specializing in crawfish, crab, grilled foods, and other delectable treats. Alcoholic and non-alcoholic beverages will be available for purchase. Regional artisans will be on site displaying their original wares. Non-profit and corporate organizations will participate to promote their products and services to the community. The Houston Crawfish, Crab & Grill Festival promises to be an afternoon filled with zydeco, rhythm & blues, soul, and reggae that captures the heart and soul of South Texas and Southern Louisiana eclectic food and music scene. The \$10 general admission ticket (\$20 at the gate) allows guests access to all entertainment and to purchase food from vendors. Admission for kids under 12 is free.

A portion of proceeds from the festival will benefit **As One Foundation**, a non-profit organization established in 2007 to educate and increase awareness of sickle cell trait while encouraging youth to achieve their dreams in the face of life's challenges. Visit the foundation website for more information www.asonefoundation.org.

Kalpna Promotions is a full-service event planning company specializing in concerts, festivals, and special celebrations. **Music Spirit USA** is a music production company specializing in professional audio, staging, and lighting for live music concerts and festivals.

For more information, visit the festival website at <http://hccgfest.com>, follow them on Facebook (<http://facebook.com/hccgfest>), and Instagram (<http://instagram.com/hccgfest>). The festival hashtag is #hccgfest.

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